

**Margaret Sova McCabe**  
**28 Heidi Lane, Bow, NH 03304**  
**603.630.7969 (mobile)**  
**msm261@gmail.com**

**ACADEMIC & ADMINISTRATIVE EXPERIENCE**

**UNIVERSITY OF NEW HAMPSHIRE SCHOOL OF LAW, Concord, NH, July 2007–Present**

**ACADEMIC**

***Professor of Law (Tenured 2012)***

Teaching portfolio:

- Administrative Process
- Agriculture and Food Law
- Administrative Law Clinic (NH Department of Agriculture, Markets & Food)
- Writing for Practice

***Affiliate Faculty, UNH Carsey School, Masters in Public Policy***

September 2016-Present

- Responsible for assisting law students with understanding the JD/MPP program, coordinating law school curriculum with the MPP program, and encouraging MPP students to enroll in appropriate law school courses.

***Faculty Fellow, UNH Sustainability Institute, Food & Society Initiative***

September 2011-2014

- Responsible for chairing the UNH Sustainable Food System Task Force, collaborating with other faculty fellows on Food Solutions New England projects such as the NH Food Advisory Council, the NE Food Vision 2060, and other grant and research projects. Participated in several development initiatives with high level donors including the establishment of the Haas Professorship for Sustainable Food Systems.

**ADMINISTRATIVE**

***Associate Dean of Academic Affairs***

July 2014 – June 2017

Working in close partnership with the interim dean, I was responsible for the day-to-day operations of the law school, including the complete operational integration of the Franklin Pierce Law Center into UNH, the state's land grant university. During my service, the school also successfully completed its ABA Sabbatical visit. In this position, I gained a deep understanding of University structure and management in the academic, financial, operational, and development domains. During my three-year term, I was deeply engaged in the following activities:

- Daily, hands-on management of academic affairs and delivery of the program of legal education including:
  - Resolving serious faculty and student issues with a focus on facts and fairness;
  - Addressing curricular and course scheduling challenges by emphasizing student needs and outcomes;
  - Motivating senior staff to embrace and achieve student outcome goals in admissions, bar passage, career services, and student services; and
  - Participating in successful recruiting of new faculty and being available to all faculty to support their growth as teachers, scholars, and contributors to the law school and university community.
  
- Managing UNH Law’s accreditation requirements including:
  - Leading a successful ABA-reaccreditation process including overseeing the creation of the strategic plan and self-study, accurately completing of site evaluation questionnaire, organizing the site visit, and managing the Council review process. UNH School of Law was unconditionally re-accredited.
  - Achieving approval of two ABA major change applications – one for the UNH-Franklin Pierce integration, the other for approval of a part-time flexible track for patent focused JD students.
  - Achieving approval of two substantial change applications with the New England Association of Schools and Colleges – one for online programs, the other for UNH-Franklin Pierce integration.
  - Overseeing and coordinating the AALS membership site visit process and providing support to the Dean for AALS Membership Committee meetings.
  
- Building the administrative and academic infrastructure to implement new programs including:
  - Launching online graduate programs in Intellectual Property and International Criminal Law & Justice;
  - Designing and implementing three dual-degree programs – the JD/MBA; JD/MSW; and JD/MPP;

- Designing and implementing a 3+3 Program with the UNH English department;
  - Designing and implementing an advanced standing JD program for foreign trained lawyers;
  - Developing and implementing a graduate course exchange with the UNH Graduate School; and
  - Planning and guiding a law faculty member's development of an undergraduate course offering that generated significant revenue for the law school.
- Designing and executing a holistic review and redesign of UNH Law's JD and graduate admissions offices including:
    - Leveraging the resources of two separate offices into one efficient admissions office focused on building deep expertise in effective enrollment management strategy in all UNH Law academic programs;
    - Engaging and guiding the work of high level consultants to provide data-driven feedback on UNH Law's admissions opportunities and challenges;
    - Creating and managing the 'Enrollment Management Team' to engage in weekly monitoring of application trends, communication strategies, yield rates, and incoming student metrics;
    - Driving forward the adoption of digital marketing and customer relationship management (CRM) tools to enhance high-touch admissions strategy; and
    - Hiring three new staff members to lead the offices forward in achieving enrollment goals.
- Creating and implementing an internationalization strategy including building relationships with top intellectual property schools in India, China, Korea, and Taiwan by:
    - Developing a methodology for identifying top schools and contacting their leadership to begin discussions for possible partnerships;
    - Researching and developing a standard MOU appropriate for the legal education systems in each country;
    - Spearheading relationship development for the dean with partner school leadership, including leveraging alumni relationships to build credibility;

- Coordinating and planning internationalization itineraries for the dean's trips to China (2), India (2), Korea (1), and Taiwan (1) that resulted in over 10 new MOUs;
  - Traveling to India to visit six partner schools and provide a food systems lecture, hold admissions meetings with students, and meetings with top administrators and deans to further develop relationships; and
  - Traveling to Germany and Spain to explore possible partnerships with top IP centers.
- Managing the day to day operations of the law school including fostering a culture of proactive engagement with job responsibilities among direct reports that included Assistant Deans for Career Services, Student Services, Registrar, Admissions, and Academic Program Directors.
  - Regularly participating in University-level meetings including Dean's Council (when assigned), Provost's Budget Meetings, and the Collective Bargaining Advisory Team. Assigned to make two law school presentations to the University System Board.
  - Regularly participating in law school events such as receptions, lectures, and dinners to foster a culture of engagement and philanthropy among alumni, bar and bench members, and other external stakeholders.

During my three-year term, I became an experienced administrator in the following areas:

- Collective bargaining agreement negotiation and design in the higher education context;
- Critical analysis and optimization of functional areas such as financial aid, student services, marketing/public affairs, and development/alumni;
- Enrollment management including pool development techniques, CRM; tuition pricing and discount strategy; digital marketing; and admissions data analytics;
- Strategic planning for institutional goals, center efficacy, academic programs and operations, including development;
- Budgeting and financial analysis within the law school and in the broader University context of responsibility centered management (RCM);
- Management and analysis of institutional data and its relationship to law school ranking strategy;

- Working with stakeholders, including alumni, to provide them with context and understanding of Franklin Pierce Law Center's integration with UNH Law and the benefits provided to the law school;
- Design and implementation of an integrated bar passage program; and
- Faculty recruitment and retention.

***Associate Dean of Academic Administration and Special Projects***

September 2012 – June 2014

This position was responsible for ensuring institutional compliance with external accreditation standards from the ABA and NEASC; coordinating Association of American Law Schools (AALS) application process; communicating with faculty and staff about institutional initiatives or changes that require accreditation reporting; coordinating and facilitating relationship building with the University of New Hampshire during the affiliation period as the law school representative to the Academic Affiliation Committee and Graduate Council. This associate deanship evolved from a directorship of accreditation and affiliation.

**PUBLICATIONS**

**LEGAL SCHOLARSHIP**

ESSAY, *Cooperation or Compromise? Understanding the Farm Bill as Omnibus Legislation*, \_\_\_ J. of Food L. & Pol. \_\_\_ (forthcoming Spring 2018).

ARTICLE, *Eating for the Environment: Using Dietary Guidelines to Achieve Better Human and Environmental Health Outcomes*, 47 Lewis & Clark Env'tl. L. Rev. 741 (2017).

ESSAY, *The New England Food System in 2060: Envisioning Tomorrow's Policy Through Today's Assessments*, 65 Me. L. Rev. 550 (2013) (with co-author Dr. Joanne Burke).

ARTICLE, *Superweeds and Suspect Seeds: Does the Deregulation Process for Genetically Engineered Crops Put American Agriculture at Risk?* 1 U. of Baltimore J. of Land Use & Development 109 (2012).

SYMPOSIUM PAPER, *Foodshed Foundations: Law's Role in Shaping our Food System's Future*, 22 Fordham Env'tl. L. Rev. 563 (2011).

ESSAY, *Reconsidering Federalism and the Farm*, 6 J. of Food L. & Pol. 151 (2010).

ARTICLE, *Balancing Consumer Protection and Scientific Integrity in the Face of Uncertainty: The Example of Gluten-Free Foods* 65 Food and Drug L. J. 367 (2010).

ARTICLE, *Loco Labels and Marketing Madness: Improving How Consumers Interpret Information in the American Food Economy*. 17 J. L. & Pol'y 493 (2009).

ARTICLE, *Got Controversy? Milk Does*. 13 Drake J. Agric. L. 475 (2008).

ARTICLE, *The Battle of the Bulge: Evaluating Law as a Weapon Against Obesity*. 3 J. Food L. & Pol'y 135 (2007).

### **INTERDISCIPLINARY SCHOLARSHIP**

OPINION-EDITORIAL, *Do Consumers Trust Grocers more than the Government? The Positive Potential of Point-of-Sale Nutritional Navigation Labels*, Food and Drug Law Institute Policy Forum (Spring 2012)(with co-author Attorney Karin Gregory).

MODEL LEGISLATION AUTHOR, AAMVA, Legal Services Committee Model Law, Low Speed Vehicle Regulation (August 2000).

### **BLOG POSTS**

*Assessing the Administrative Law Weaponry in the 'War on Science'*, YALE J. ON REG.: NOTICE & COMMENT (Oct. 27, 2017) <http://yalejreg.com/nc/assessing-the-administrative-law-weaponry-in-the-war-on-science-by-margaret-sova-mccabe/>.

### **PEDAGOGICAL ARTICLES**

ARTICLE, *Team-Based Learning in Law* 18 J. of the Legal Writing Inst. 153 (2012)(with co-author Professor Sophie Sparrow).

ARTICLE, *Practicing Writing: Do First Year Legal Writing Programs Teach Practical Skills* with co-author, Professor Amy Vorenberg. 2 Phoenix L. Rev. 1 (2008).

SHORT ARTICLE, *Fixing Legal Writing Problems can be Easier (and Quicker) than you think*, New Hampshire Bar News (September 9, 2005).

SHORT ARTICLE, *Verbose, Disorganized Documents Taint Quality of Legal Analysis*, New Hampshire Bar News (October 8, 2004).

### **PRESENTATIONS**

PRESENTER, *Eating for the Environment: The Role of Food Law & Policy in Shaping Food Consumption*, April 2017, 21<sup>st</sup> Century Food Law: What's on Our Plates, Lewis & Clark Law School, Portland, OR

PRESENTER, *What IP is on your plate? Understanding the Role of IPRs in the Global Food System*, February 2017 at Bucerius Law School IP Center, Hamburg, Germany; National Law University-Jodhpur, India; Symbiosis Law School, Pune, India.

PRESENTER, *Dietary Guidelines and Food System Sustainability*; Food Law Student Summit, October 2016, Drake University, Des Moines, IA

PANELIST, *The Future of Food Law & Policy, The Responsibility of Lawyers in the Academy and Beyond*, October 2013, Yale University, New Haven, CT (with Professors Ristino, Roberts, Schneider, and Broad-Leib)

PANELIST, *Global Food, Local Food: Do We Have What it Takes to Reinvent the U.S. Food System*, February 2013, University of Maine School of Law, Portland, ME

PANELIST, *Sowing Seeds of Discontent: Does Regulation Prevent People from Following the Paleo-Diet?* (with Clinical Professor Emily Broad-Leib and Baylen Linnekin, Executive Director, Keep Food Legal), August 2012, Ancestral Health Association Conference, Harvard University, Cambridge, MA

PANELIST, *Food Law 2.0: Food & Law Beyond the Food, Drug, and Cosmetic Act*, September 2011, CLE at Tulane Law School and the Southern Food and Beverage Museum, New Orleans, LA

PRESENTER, *Issues in American and International Food Defense*, May 2011, UNH School of Law, Franklin Pierce Law IP Center, International Criminal Law and Justice Summer Program, Washington, DC

PRESENTER, *Top 20 FDA Cases, Panelist presenting Bryant, 623 F.3d 1200 (8th Cir. 2010)*, Food and Drug Law Institute Annual Conference, April 2010, Washington, DC

PRESENTER AND DISCUSSANT, Northeastern Law Schools Junior Scholars Meeting, March 2011, Boston College, Newton, MA (presenting work in progress, *Reaping what we Sow: Does the "Framework" for Approval of genetically engineered crops inadequately prepare for deregulation?*)

PRESENTER, *Foodshed Foundations*, Fordham Environmental Law Review Symposium, March 2011, New York, NY

PRESENTER, *Using Team-based Learning in Legal Education*, with Professor Barbara Glesner-Fines and Sophie Sparrow, June 2010, Institute for Law Teaching and Learning, Topeka, KS

PRESENTER, *American Food Law*, June 2010, University of New Hampshire, EcoG Graduate Program, Italian Student Seminar, Durham, NH

PRESENTER, *Issues in American and International Food Defense*, May 2010, Franklin Pierce Law Center, International Criminal Law and Justice Summer Program, Washington, DC

PRESENTER, *Facilitating Conflict Resolution and Promoting Professionalism in Team-based Learning*, March 2010, Annual Team-based Learning Conference, New Orleans, LA

PRESENTER, *Food, Law and Values, Panelist*, January 2010, Annual Association of American Law Schools Conference, New Orleans, LA

POSTER PRESENTER, *Team-based Learning in Law, selected by Teaching Methods Section with Professor Sophie Sparrow*, January 2010, Annual Association of American Law Schools Conference, New Orleans, LA

PRESENTER, *Hold those Peanuts: Legal Obligations and Best Practices in Managing Food Allergies in Public Schools*, July 2009, Annual Education Law Conference, University of Maine School of Law and University of Southern Maine, Portland, ME

PRESENTER, *Using Team-Based Learning to Teach Writing to Graduate Students*, March 2009, Annual Team Based Learning Conference, Austin, TX

PRESENTER, *Redesigning the Mold, A New Approach to Teaching First Year Legal Skills*, July 2008, Biennial Conference of the Legal Writing Institute, Indianapolis, IN

PRESENTER, *Using Macros and Mail Merge for Efficient but Personalized Feedback*, NELWC, December 11, 2003, Harvard Law School, Cambridge, MA

PRESENTER, *Being Persuasive in Writing Facts*, NELWC, December 2002, Suffolk Law School, Boston, MA

PRESENTER, *Dealing with Legal Issues of e-Government, Session I: Public Access and Privacy; Session II: Rules of Evidence and Regulation of MV Sales*, February 24-27, 2000, AAMVA e-Government Symposium, McLean, VA

PRESENTER, *Graduated Licensing: Designing Effective Administrative Law Programs*, July 19 – 21, 1999, AAMVA Motor Vehicle Law Institute, University of Colorado, Boulder, CO

### **WORKS IN PROGRESS**

### **LEGAL SCHOLARSHIP**

ARTICLE, *'Political' Science in the Administrative State: The Intersection of Expertise and Special Interest* (working title, anticipated completion 2018).

ESSAY, *Are Sustainable Food Systems and IPRs Compatible?* (working title, anticipated completion 2018).

### **INTERDISCIPLINARY SCHOLARSHIP**

ARTICLE, *U.S. Dietary Guidelines: linking healthy eating patterns and sustainability to food policy* (with co-authors N. Tichenor, M. Nelson, N. El-Abbadi and T. Griffin) (working title, anticipated completion Spring 2018).

BOOK CHAPTER, PARK CARE, *Incorporating Parks, Open and Green Spaces into Sustainability Goals* (S. Messiah, Ed.; co-author S. Aytur)(anticipated completion Spring 2019).

### **GOVERNANCE**

MEMBER, UNH NEASC 5<sup>th</sup> Year Report Committee, 2017-Present

MEMBER, UNH Law Dean Search Committee, 2016-2017

CHAIR, ABA Self-Study and Sabbatical Visit Committee, 2013-2015

STEERING COMMITTEE, UNH Integration Committee, 2013-2014

Co-chair, Academic Integration Sub-Committee

Co-chair, Student Services Integration Sub-Committee

LAW SCHOOL REPRESENTATIVE, UNH Provost Search Committee, Spring 2013 – 2016  
(Two cycles)

CHAIR, JD Admissions Director National Search Hiring Committee, 2015

CHAIR, Academic Success Director National Search Hiring Committee, 2012-2013

CHAIR & MEMBER, Academic Administration Committee, 2013-Present

FACULTY REPRESENTATIVE (ONE OF TWO), Scholarship Committee, 2009-2012

MEMBER, Academic Standing Committee, 2010-2011

ADVISOR, Upper Level Moot Court Competitions, 2007-2012 (responsible for supervising students selected to participate in national and international moot courts and academic rigor of program).

MEMBER, Daniel Webster Scholar Selection Committee, 2009-2012

CO-CHAIR, NEASC 5<sup>TH</sup> YEAR ACCREDITATION REPORT COMMITTEE, 2009-2010

MEMBER, Dean Search Committee, 2010

MEMBER, Curriculum Committee, 2008-2010

MEMBER, Training Courtroom Planning *Ad Hoc* Committee, 2008

LEGAL SKILLS COORDINATOR, 2008-2009 (responsible for coordination of first year legal writing and research program as it transitioned away from a directed model)

### **EXTERNAL COMMITTEES & PROJECTS**

CHAIR-ELECT, AALS Agriculture & Food Law section, 2017 – 2018

EXECUTIVE COMMITTEE, AALS Agriculture & Food Law section, 2015 – 2016

FOUNDING BOARD MEMBER, Academy of Food Law & Policy, 2016 – Present (term concludes in 2017)

MEMBER, NH MOTOR VEHICLE INDUSTRY BOARD, Appointed by Governor Hassan to a 3-year term in February 2014

NEW HAMPSHIRE FOOD SYSTEM NETWORK DESIGN TEAM, Faculty Director 2012 - 2013

UNH SUSTAINABLE FOOD SYSTEM TASK FORCE, CHAIR, December 2011- 2014

NH FOOD ADVISORY COUNCIL, STEERING COMMITTEE, April 2011 – December 2012

FARM TO INSTITUTION NEW ENGLAND, Policy Working Group, April 2012 – December 2012

FOOD AND DRUG LAW INSTITUTE, *Update* Editorial Advisory Board, April 2012 (2-year term)

FOOD AND DRUG LAW INSTITUTE, Academic Committee, February 2010 (2-year term)

TEAM-BASED LEARNING COLLABORATIVE, Standards Committee, March 2009 - 2011

### **EDUCATION**

UNIVERSITY OF MAINE SCHOOL OF LAW, Portland, ME

Juris Doctor, 1995

Articles Editor, *Ocean and Coastal Law Journal*, 1993-5

Appointments Committee, Student Representative, 1993-4

BARD COLLEGE, Annandale-on-Hudson, NY

Bachelor of Arts, 1992  
Dual Concentration: Economics and Community, Regional & Environmental Studies  
WILLIAMS COLLEGE, American Maritime Studies, Spring 1991, Mystic, CT  
BOSTON UNIVERSITY/SEA EDUCATION ASSOCIATION, Sea Semester, Spring 1989,  
Woods Hole, MA

### **BAR MEMBERSHIPS**

Admitted to Maine Bar, October 1995  
Admitted to New Hampshire Bar, October 1995

### **PROFESSIONAL EXPERIENCE**

**CONTRACT PRACTITIONER**, Sanbornton, NH, September 2002 – August 2011

This business continued my private law practice on a contract basis with select law firms and banks. Performed significant projects in the areas of administrative law, municipal law, land use law, employment and labor law, as well as civil litigation including developing and managing litigation strategy.

**FITZGERALD, SESSLER & NICHOLS, P.A.**, Laconia, NH, November 2000 – September 2002, *Associate Attorney*

As an associate at a general practice firm, my practice focused on administrative law, municipal law (including public labor relations), land use law, and small business counseling. Responsible for developing and managing own caseload, assisting Directors with cases as assigned, particularly in the areas of municipal law, estate administration, and civil litigation.

**N.H. DEPARTMENT OF SAFETY**, Commissioner's Office, July 1995 – September 2000  
*Attorney*

Acted as general counsel to the Department in the areas of: administrative rules, Driver Privacy Act implementation, and administration; state and federal grants; motor vehicle lemon law, and issues as assigned by the Commissioner.

Vice Chairperson of the Legal Services Committee of the American Association of Motor Vehicle Administrators, 1999 – 2000.